TOUJOURS PLUS HAUT

Structural funds and entrepreneurship in Wallonia Berlin – COPIE2

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UNION EUROPEENNE

Wallonie

FÉDÉRATION WALLONIE-BRUXELLES

Commission communautaire française

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Our region : Wallonia

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- 1 of the 3 federal regions of Belgium
- 16.844 km²
- About 3.4 million inhabitants
- Capital city = Namur
- Main cities : Liège, Charleroi, Mons, Arlon, …
- French as common language
- A german speaking minority in the east

Creation of economic activities

- Wallonia
  - ECONOMY MINISTER : Preactivity grants Decree
  - LABOUR / TRAINING MINISTER : SAACE Decree / Airbag Decree
  - MARSHALL PLAN (transversal strategy : ECONOMY, LABOUR, EDUCATION, TRAINING…)
- ERDF strategy and projects
- ESF strategy and projects

Agency for Economic Stimulation
ASE - An umbrella body

- Public Agency with a board
- 2006 - Marshall Plan
- about 20 workers
- First : Rationalization and coordination of the economic activities
- Currently : Professionalisation and specialisation of operators (ASE Academy)
- Entrepreneurship education and promotion
- Other actions : strategic/economic intelligence, female entrepreneurship (EU ambassadors), entrepreneurship awards ("GPWE") …
- General guidance on entrepreneurship and creation of economic (Marshall Plan – ERDF _ ESF) with ESF Agency and Admininistration
- Advices to the Walloon government

ase
agence
de stimulation
économique

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Marshall Plans :
Priority actions for the future of Wallonia

- 2005 – Marshall Plan

Plan Marshall

- 2009 – Marshall Plan 2.Vert → 2014

PlanMarshall
2.vert
www.wallonie.be

Marshall Plan 2.Vert

Marshall Plan 2.Vert : 2009 - 2014

→ Axis 4 :

PROMOTING ENTREPRENEURSHIP AND JOB CREATION

REGIONAL BASIS

592.000.000 €

ERDF : 2007-2013

2 OP's

- Convergence objective

In Belgium, this only concerns the province of Hainaut

- Regional Competitiveness and Employment objective

Within the two operational programs, priority 1 relates specifically to entrepreneurship.

ERDF projects

In this priority, one measure :

Measure 3:

→ Economic stimulation

→ Support to the plural economy (social economy, …)

ESF : 2007-2013

2 OP's

- Convergence objective

In Belgium, this only concerns the province of Hainaut

- Regional Competitiveness and Employment objective

Within the two operational programs, priority 1 relates specifically to start-ups and job creation.

ESF projects

In this priority, two approaches :

Measure 2: Projects and initiatives aimed at fostering entrepreneurship.

Measure 3: Projects and initiatives aimed at raising awareness about and supporting start-ups.

JOB'IN
Guichet d'entreprise asbl

ESF projects : Entrepreneurship Portfolio

- Entrepreneurship Program in Wallonia

→ Overall territory

→ Teacher's training

→ ASE and projects promoters (eg : CEEI LME, …)

- Supporting start-ups : Information and training

→ Overall territory

→ IFAPME and FOREM

- Specific target groups : women and migrants

→ UCM (Diane Network and Divine), Agence ID, CREDAL, EGID

ESF projects : Portfolio “Support for people getting self-employed”

- Overall territory

→ Diagnostic

→ Support before new business start-up

→ Incubator / cooperative

→ Individual support for financial issues and market studies (micro-credit)

→ Support after new business set-up

- linked to the SAACE Decree

JOB'IN Guichet d'entreprise asbl

SACE asbl Couveuse d'Entreprises à l'Essai

Creation of economic activities

- Wallonia
  - ECONOMY
  - LABOUR/TRAINING
  - MARSHALL PLAN
- ERDF
- ESF

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Thank you for your attention

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